UNITED STATES DISTRICT COURT FOR THE DISTRICT OF MASSACHUSETTS

CIVIL ACTION NO. 04-10299-RGS

NEW ENGLAND
WATERPROOFING, INC.,

Plaintiff

v.

DAVID DALESSANDRI,
Defendant

NOW COMES the Defendant, David Dalessandri, by and through his attorneys, Richardson, Whitman, Large & Badger, and answers Plaintiff's Complaint as follows:

1. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

PARTIES

- 2. The Defendant is without sufficient knowledge or information upon which to form a belief as to the truth of the allegations contained in this Paragraph of the Plaintiff's Complaint and therefore denies the same and demands strict proof thereof.
- 3. The Defendant admits the allegations contained in this Paragraph of the Plaintiff's Complaint.

JURISDICTION AND VENUE

- 4. The Defendant admits the allegations contained in this Paragraph of the Plaintiff's Complaint.
- 5. The Defendant admits the allegations contained in this Paragraph of the Plaintiff's Complaint.

FACTS

6. The Defendant is without sufficient knowledge or information upon which to form a belief as to the truth of the allegations contained in this Paragraph of the

- Plaintiff's Complaint and therefore denies the same and demands strict proof thereof.
- 7. Defendant admits that he entered into a contract with Plaintiff, but denies that this paragraph contains a full and accurate description of the terms of the contract between Plaintiff and Defendant. The remaining allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 8. Defendant admits that he formed a Maine limited liability company called "Seacoast Crack-X, LLC", and admits that said entity did business under the name "Seacoast Crack-X". Defendant admits that Plaintiff provided him with some training. The remaining allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 9. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 10. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 11. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 12. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 13. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 14. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 15. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

COUNT I – FEDERAL TRADEMARK INFRINGEMENT

- 16. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 15 of the Complaint, with the same force and effect as if more fully set forth herein.
- 17. The Defendant is without sufficient knowledge or information upon which to form a belief as to the truth of the allegations contained in this Paragraph of the Plaintiff's Complaint and therefore denies the same and demands strict proof thereof.
- 18. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 19. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 20. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT II – VIOLATION OF LANHAM ACT

- 21. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 20 of the Complaint, with the same force and effect as if more fully set forth herein.
- 22. The Defendant is without sufficient knowledge or information upon which to form a belief as to the truth of the allegations contained in this Paragraph of the Plaintiff's Complaint and therefore denies the same and demands strict proof thereof.
- 23. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 24. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT III - BREACH OF CONTRACT

- 25. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 24 of the Complaint, with the same force and effect as if more fully set forth herein.
- 26. The Defendant admits that a contract existed between Plaintiff and Defendant, but denies the remaining allegations contained in this Paragraph of the Plaintiff's Complaint.
- 27. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 28. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT IV – CONVERSION AND UNJUST ENRICHMENT

- 29. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 28 of the Complaint, with the same force and effect as if more fully set forth herein.
- 30. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

31. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT V – BREACH OF COVENANT OF GOOD FAITH AND FAIR DEALING

- 32. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 31 of the Complaint, with the same force and effect as if more fully set forth herein.
- 33. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 34. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT VI – UNAUTHORIZED USE OF TRADEMARK AND SYSTEM

- 35. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 34 of the Complaint, with the same force and effect as if more fully set forth herein.
- 36. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 37. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 38. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT VII - MISREPRESENTATION

- 39. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 38 of the Complaint, with the same force and effect as if more fully set forth herein.
- 40. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 41. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

42. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT VIII - MISAPPROPRIATION OF TRADE SECRETS

- 43. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 42 of the Complaint, with the same force and effect as if more fully set forth herein.
- 44. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 45. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 46. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT IX – STATE TRADEMARK DILUTION

- 47. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 46 of the Complaint, with the same force and effect as if more fully set forth herein.
- 48. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 49. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 50. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT X – INTENTIONAL INTERFERENCE WITH PROSPECTIVE BUSINESS RELATIONSHIPS

- 51. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 50 of the Complaint, with the same force and effect as if more fully set forth herein.
- 52. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

53. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

COUNT XI – UNFAIR AND DECEPTIVE ACTS IN VIOLATION OF M.G.L. C. 93A

- 54. The Defendant repeats and reaffirms its responses to Paragraphs 1 through 53 of the Complaint, with the same force and effect as if more fully set forth herein.
- 55. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.
- 56. The allegations contained in this Paragraph of the Plaintiff's Complaint are denied.

WHEREFORE, the Defendant prays that Plaintiff's Complaint be dismissed with costs awarded to the Defendant and for such other and further relief as may be just and proper.

AFFIRMATIVE DEFENSES

- 1. Plaintiff's Complaint fails to state a claim upon which relief can be granted against Defendant.
- 2. Plaintiffs' causes of action are barred by the doctrines of waiver and estoppel.
- 3. Plaintiff's claims are barred by the doctrine of "unclean hands".
- 4. Plaintiff's breach of contract claims are barred because Plaintiff failed to perform its obligations under its contract with Defendant.
- 5. Plaintiff's claim for breach of the covenant of good faith and fair dealing fails to state a claim upon which relief may be granted.
- 6. Plaintiff's claim for breach of the covenant of good faith and fair dealing is barred by Plaintiff's failure to perform its own obligations under such contract.
- 7. Plaintiff's claims for trademark infringement, Lanham Act violations, unauthorized use of trademark and system, misappropriation of trade secrets, and state trademark dilution claims are barred by the fact that Plaintiff gave Defendant express written permission and/or a license to use the "Crack-X" name and mark.

- 8. Plaintiff's claim for misappropriation of trade secrets is barred because the information which Defendant allegedly misappropriated was not secret, and is a matter of general knowledge in the concrete and concrete repair industry, and because Plaintiff failed to take any reasonable steps to preserve the secrecy of any such information.
- 9. Plaintiff's claims are barred by the fact that Defendant Dalessandri was never an employee of Plaintiff.
- 10. Defendant Dalessandri has no personal liability for the acts or omissions of Seacoast Crack-X, LLC.

COUNTERCLAIMS

COUNT I – BREACH OF CONTRACT

- 1. Counterclaim Plaintiff David Dalessandri ("Dalessandri") is an individual residing in Cape Elizabeth, Maine.
- 2. Counterclaim Defendant New England Waterproofing, Inc. ("NEWI") is a Massachusetts corporation with a principal place of business in Natick, Massachusetts.
- 3. Dalessandri and NEWI entered into a contract whereby NEWI was to provide training, technical support, advertising and other goods and services, in exchange for a percentage of the revenues derived by Dalessandri in the operation of a business performing concrete repairs.
- 4. Dalessandri has substantially performed his obligations under his contract with NEWI.
- 5. NEWI has failed and refused to perform its obligations under its contract with Dalessandri.
- 6. As the direct and proximate result of NEWI's breaches of its contract with Dalessandri, Dalessandri has sustained damages.

WHEREFORE, Counterclaim Plaintiff David Dalessandri demands judgment against NEWI ordering NEWI to pay damages to David Dalessandri in an amount to be determined by the Court, together with costs and pre-judgment interest thereon, and such other or further relief as the Court may deem just or appropriate.

COUNT II – UNFAIR AND DECEPTIVE TRADE PRACTICES, IN VIOLATION OF M.G.L. CH. 93A

- 7. Counterclaim Plaintiff Dalessandri incorporates herein the allegations set forth in Paragraphs 1 through 6 above as if fully recited herein.
- 8. NEWI engaged in unfair and deceptive acts and practices, in violation of Mass.Gen.Laws, c. 93A, in the course of its business dealings with Dalessandri.
- 9. As the direct and proximate result of NEWI's unfair and deceptive acts and practices, Dalessandri has suffered substantial economic harm and damage.

WHEREFORE, Counterclaim Plaintiff David Dalessandri demands judgment against NEWI ordering NEWI to pay treble, but not less than double, the actual damages to David Dalessandri, in light of the willfulness of NEWI's actions, plus costs and attorney's fees, and such other or further relief as the Court may deem just or appropriate.

JURY DEMAND

Defendant and Counterclaim Plaintiff David Dalessandri demands trial by jury of all issues so triable.

DATED at Portland, Maine this 16th day of April, 2004.

Paul R. Johnson

BBO No. 546166

Attorney for David Dalessandri

RICHARDSON, WHITMAN, LARGE & BADGER 465 Congress Street P. O. Box 9545 Portland, ME 04112-9545 (207) 774-7474

CERTIFICATE OF SERVICE

Paul of Ja

I hereby certify that a true and correct copy of the foregoing was sent, via U.S. mail, postage prepaid, this day of April, 2004, to:

Steven T. Sager, Esq. Sager & Schaffer 182 Turnpike Road., Suite 250 Westborough, MA 01581

Richardson, Whitman, Large & Badger

A Professional Corporation
Attorneys at Law
465 Congress Street
P. O. Box 9545
Portland, ME 04112-9545

Telephone (207) 774-7474 Facsimile (207) 774-1343 E-Mail pjohnson@rwlb.com

Bangor Office
One Merchants Plaza
P. O. Box 2429
Bangor, ME 04402-2429

Individual attorneys are also admitted in MA, NH, NY and VT

In Reply Refer To:

*Resident in Bangor Office ** Also admitted in Mass.

Harrison L. Richardson

Frederick J. Badger, Jr.*

Elizabeth G. Stouder Barri L. Bloom Frederick F. Costlow*

John S. Whitman

Wendell G. Large

John B. Lucy*

Anne H. Cressey

Thomas R. McKeon Carol I. Eisenberg Paul R. Johnson** Mary F. Kellogg*

April 16, 2004

via FedEx, Monday delivery

Office of the Clerk United States District Court One Courthouse Way Boston, MA 02210

Re:

New England Waterproofing, Inc. v. Dalessandri

Docket no. 04-10299

Dear sir or madam:

Enclosed for filing on behalf of Defendant David Dalessandri is his Answer, Affirmative Defenses, Counterclaims, and Jury Demand. Please call me if you have any questions.

Sincerely,

Paul R. Johnson

PRJ

cc:

Mr. David Dalessandri Steven T. Sager, Esq.